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Pair: Venice Haynes (Mentee) and Cam Escoffery (Mentor)

Pair:

Mentee: **Venice E. Haynes, MSPH**

Morehouse School of Medicine

Prevention Research Center, Office of Community Based Cancer Research

Mentor: **Cam Escoffery, PhD, MPH, CHES**

Assistant Professor

Department of Behavioral Sciences and Health Education

Rollins School of Public Health, Emory University

**About the Project:**

Over the next 18 months, Venice will be working with Dr. Escoffery on a project to increase breast and cervical cancer screenings through the Witness Project.

The Witness Project is a community-based program to promote breast cancer screening awareness and education among African American women. The program utilizes breast cancer survivors called Witness Role Models to provide a personal account of their experiences with breast cancer screening and treatment. Additionally, Lay Health Advisors educate women in their respective communities the importance of early detection and regular screenings for prevention of breast and cervical cancer.

This project will focus on the assessment of participants previously engaged in training for the Witness project in efforts to tailor the program to the appropriate community in the Atlanta metropolitan area. Additionally, a process evaluation will be conducted to measure the success and usefulness of the program among the targeted population.

**Prioritized EBPH Competencies:**

Venice has selected to focus on building her capacity in the areas of analytic and assessment skills, policy planning and program development, as well as advocacy and communication skills.

Dr. Escoffery has extensive experience in qualitative research, evaluation and translation of cancer screening program and practices. Cam will help guide Venice in his project deliverables and goals and in developing these competencies necessary to move an evidence-based cancer prevention intervention into faith organizations in Atlanta.